

**20  
25**

EVENT PARTNERSHIP &  
**SPONSORSHIP  
PRESENTATION**

**MINEOLA**  
EVENT SERIES



# ABOUT MINEOLA EVENT SERIES



The 2025 Mineola Event Series will be bigger than ever, celebrating Mineola's culture, cuisine, and community spirit. Building on the success of 2024, this year's series promises even more excitement for sponsors to connect with the local community. Events include the Mineola Foodie Festival, Mineola Fall Festival, Mineola Holiday Festival, and the new Long Island Nostalgia Fest.

In 2024, the series attracted thousands of attendees with standout events like the Mineola Foodie Festival, showcasing Long Island's best food, the Mineola Fall Festival with local vendors and entertainment, the Mineola Art Festival highlighting local creativity, and the festive Mineola Holiday Festival. Sponsors such as Amazon, NYU Langone, Northwell Health, Steel Equities, Hanover Bank, the Mineola Chamber of Commerce, and Lalezarian Properties helped make these events a huge success.

For 2025, Long Island Nostalgia Fest joins the lineup as a two-day festival celebrating a decade of music and culture. This exciting addition will draw diverse crowds, offering sponsors a unique opportunity to engage with an enthusiastic audience.

Sponsoring the 2025 Mineola Event Series provides unparalleled visibility. With a broad range of attendees—from families to music lovers—sponsors can connect with highly engaged audiences. Join us in making this year's series the best yet!

# WHY MINEOLA

## LONG ISLAND'S NEXT GREAT DESTINATION



Mineola boasts a vibrant village atmosphere with a population of 21,000. Steeped in rich history and modern charm, Mineola offers an unparalleled quality of life. In 2023, our community earned the recognition of being ranked #47 among 6,824 towns for Best Suburbs in America for Young Professionals.

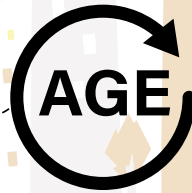
"We extend our heartfelt appreciation to our sponsors for their invaluable support in revitalizing and fostering growth within the vibrant community of Mineola."

Paul A. Pereira, Mayor



# MINEOLA

## FACTS & STATS



**POPULATION**

21,000

**MEDIAN AGE**

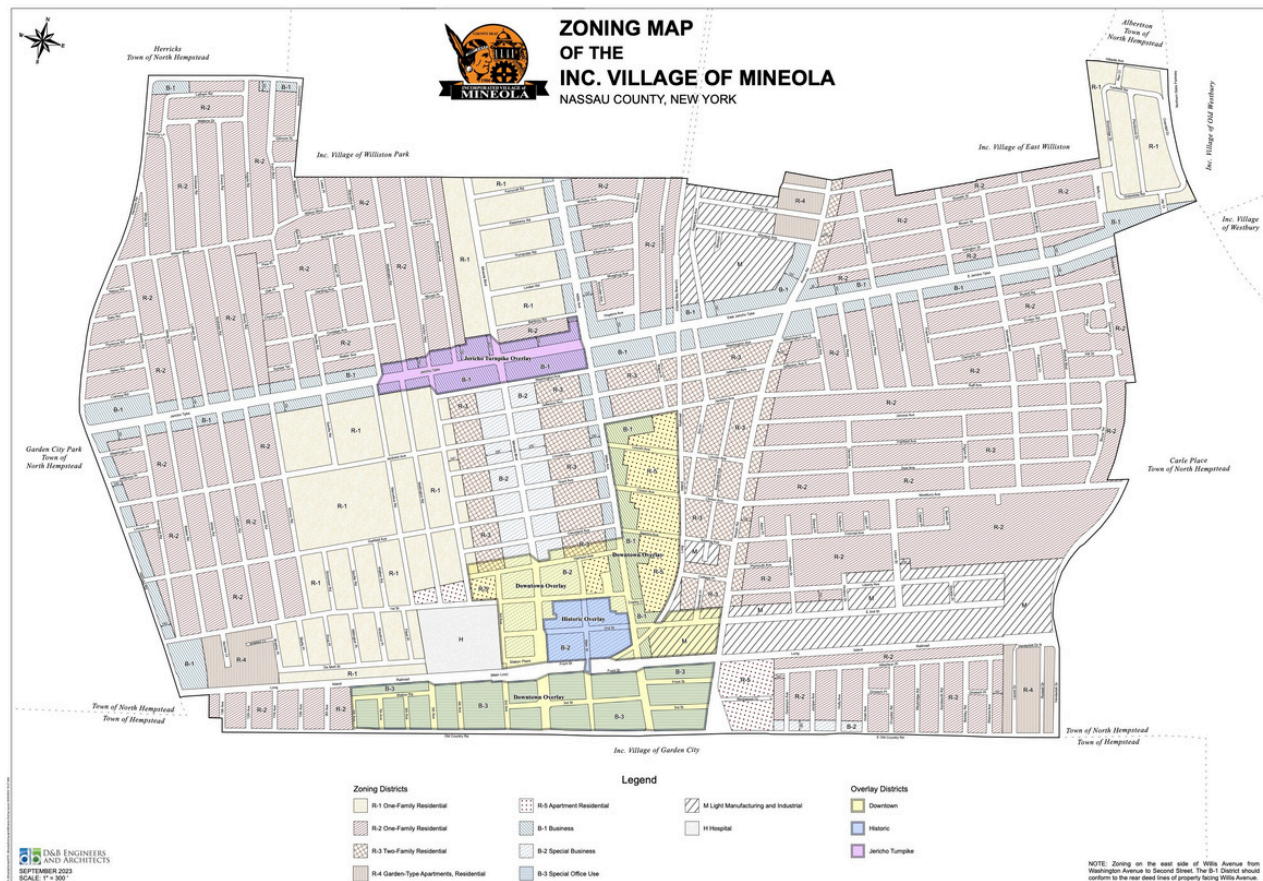
41.9 Years Old

**MEDIAN INCOME**

\$153,995

**MEDIAN HOUSING COST**

\$741,859



# MEET LI POP UP

## MINEOLA'S EVENT PRODUCTION PARTNER



Since 2019 LiPopUp has transformed commercial spaces and urban cities into LIVE EVENTS! Buildings, Retail Spaces, Warehouses, Vacant Malls, and Municipalities have been transformed into interactive event spaces drawing thousands of visitors resulting in sales and economic activity.

### PREVIOUS SPONSORS:

(Here are a handful of our valued sponsors)



### REACH:

**Physical Reach**  
 60,000+ Attendees  
 1,000+ Brands & Artists  
 45+ Sponsors

**Digital**  
 1 Million+ Impressions  
 780,000+ Reach  
 360,000+ Clicks

**Media**  
 810,000+ Print Readership  
 107,000+ E-Readership  
 1.2 Million Viewership

# MULTI-EVENT SPONSORSHIP PACKAGE



The Multi-Event Sponsorship Package includes full sponsorship rights to the entire Mineola Event Series, including the 2025 Premier Event, Long Island Nostalgia Fest

## MINEOLA FOODIE FESTIVAL

May 17th & 18th 2025. Wilson Park, Mineola

- Over 60 food vendors and trucks offering a variety of cuisines
- Beer and wine spots for adults
- Family-friendly activities including a live DJ and a game area



## MINEOLA ART FESTIVAL

June 21st 2025. 2nd Street, Downtown Mineola

- Showcasing local artists and school art programs
- Mural project expo, live vehicle painting
- Food trucks, drinks, in dedicated food court
- DJ entertainment, Kids' art activities



## MINEOLA FALL FESTIVAL

October 18th & 19th 2025. Memorial Park, Mineola

- A celebration of the fall season, food vendors and seasonal shops
- Fall-themed activities including pumpkin carving and more
- Seasonal beer and wine spots
- Local vendors, handmade goods, and fall-inspired products



## MINEOLA HOLIDAY FESTIVAL

December 6th, 7th & 13th, 14th 2025. Memorial Park, Mineola

- Vendor Village, holiday shops with gifts and crafts
- The Polar Express Ride
- Food and drinks, including seasonal favorites
- Holiday-themed activities, performances, and entertainment



# PREMIER EVENT

**MINEOLA**  
EVENT SERIES

## MULTI-EVENT SPONSORSHIP PACKAGE

The Multi-Event Sponsorship Package includes full sponsorship rights to the entire Mineola Event Series, including the 2025 Premier Event, Long Island Nostalgia Fest

### LONG ISLAND NOSTALGIA FEST

JULY 11th & 12th 2025. Wilson Park, Mineola

Relive the decade that defined us! Join our two-day 90s festival in July 2025, featuring a spectacular closing fireworks show



**100+ brands**  
**two day festival.**

Food Trucks + Drinks  
Live Bands  
Retro Shops  
90's Cosplay  
Kidz Zone  
+ More

### the experiences:

skateboard competition.  
90s trivia. photo ops.  
characters meets.  
nostalgia shops.  
live art.

[WWW.THENOSTALGIAFEST.COM](http://WWW.THENOSTALGIAFEST.COM)

# MULTI-EVENT SPONSORSHIP PRICING:



## MULTI-EVENT SPONSORSHIP OF ALL FIVE FESTIVALS

### PLATINUM PACKAGE - SPONSORSHIPS

**\$18,000**

- Sponsor Naming Rights of all (5) Mineola Event Series Festivals (e.g., "Mineola Foodie Festival Presented by Brand(s)")
- 20'x20' VIP white high peak frame tent, (2) 6 foot banquet tables, 8 folding chairs included at each Festival
- Priority Logo Placement at the top tier of the sponsorship section on the event website
- Logo Inclusion in all marketing campaigns, including print ads and online promotions for the entire 2025 Event Series
- Logo Featured on all event flyers, banners, and promotional materials for the entire 2025 Event Series
- Recognition in media press releases and event announcements for the 2025 Event Series

With five festivals in the series, this package breaks down to just \$3,600 per event, offering maximum exposure and premium branding opportunities at each festival for one inclusive price

### GOLD PACKAGE - SPONSORSHIPS

**12,000**

- 10' x 10' tent, (1) banquet table, (2) chairs included at all (5) 2025 Mineola Event Series Festivals
- Inclusion of Logo on the event website for the entirety of 2025
- Logo Placement on the grounds at each 2025 Festival
- Logo Featured in all 2025 Festival email campaigns

\$2,400 per event for premium visibility across all five festivals

### SILVER PACKAGE - SPONSORSHIPS

**\$6,000**

- 10' x 10' exhibition space at all (5) 2025 Mineola Event Series Festivals, tent not included
- Inclusion of logo on event website for the entirety of 2025
- Logo Placement on grounds at each 2025 Festival
- Brand mention in all 2025 Festival email campaigns

\$1,200 per event for enhanced visibility across all five festivals

# MULTI- EVENT BRAND AWARENESS PRICING:



THE BRAND AWARENESS PACKAGE OFFER TARGETED BRANDING OPPORTUNITIES. THESE TIERED OPTIONS PROVIDE FLEXIBLE EXPOSURE, WITHOUT FULL SPONSORSHIP COMMITMENT.

## BRAND AWARENESS PACKAGE: A

**\$4,000**

- Logo on grounds at all (5) 2025 Festivals
- Logo included in all (5) 2025 Festival email campaigns
- Priority Logo Placement on the event website for the entirety of 2025

## BRAND AWARENESS PACKAGE: B

**\$3,000**

- Logo on grounds at (2) 2025 Festivals of your choice
- Logo featured in (2) 2025 Festival email campaigns
- Logo Placement on the event website for the entirety of 2025

## BRAND AWARENESS PACKAGE: C

**\$1,000**

- Logo on grounds at (1) 2025 Festival of your choice
- Logo included in (1) 2025 Festival email campaign
- Logo Placement on the event website for the entirety of 2025

\*In 2024, MineolaEvents.com attracted over 1,000,000 unique visitors spanning from Nassau to Suffolk, and the greater NYC area



**20  
25**

**THANK YOU**

**CONTACT US**

[gkelly@mineola-ny.gov](mailto:gkelly@mineola-ny.gov)

[www.mineolaevents.com](http://www.mineolaevents.com)

[www.thenostalgiafest.com](http://www.thenostalgiafest.com)

